

SYLLABUS
Spring semester 2023-2024 academic year
Educational program “6B11101 – Tourism”

ID and name of course	Independent work of the student (IWS)	Number of credits			General number of credits	Independent work of the student under the guidance of a teacher (IWST)
		Lectures (L)	Practical classes (PC)	Lab. classes (LC)		
100635 Organisation of Active Types of Tourism	4	3,3	0,0	1,7	5,0	7
ACADEMIC INFORMATION ABOUT THE COURSE						
Learning Format	Cycle, component	Lecture types	Types of practical classes	Form and platform final control		
<i>Off-line</i>	B	lecture-presentation	laboratory practice-oriented classes	testing in Univer		
Lecturer	Artemyev Alexandr Mikhailovich, Ph.D., Senior Lecturer					
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Phone number	377-33-33, ext. 14-04, +77772490272					
Assistant	Baiburiyev Ruslam Muratovich, Ph.D., Senior Lecturer					
Phone number	+7 708 331 0149					
ACADEMIC COURSE PRESENTATION						
Purpose of the course	Expected Learning Outcomes (LO)			Indicators of LO achievement (ID)		
to form in students the ability to plan and organize safe tourist trips with active ways of moving along the route	LO1: to determine the priorities of planning and organizing mountain tours in order to form a competitive tourist product			ID1.1: demonstrates professional knowledge of special terminology in dealing with business partners and potential customers;		
				ID1.2: owns information about the natural recreational potential of mountain tourism at the level of regions and tourist clusters, taking into account historical experience;		
				ID1.3: demonstrates knowledge of the legal framework and main regulatory documents in the field of active tourism		
	LO2: choose the optimal technique, tactics and appropriate equipment for the safe passage of the mountain tourist route			ID 2.1: selects and skillfully applied in field conditions special tourist equipment for movement and overcoming obstacles, taking into account the landforms;		
				ID 2.2: analyzes the main natural hazards and ways to protect against them when preparing and conducting a mountain hike;		
				ID 2.3: develops a tourist route and organizes a mountain hike based on safety principles		
	LO3: demonstrate mastery of basic techniques for overcoming natural obstacles and orienteering techniques			ID 3.1: ensures safety on the route as a whole and when overcoming individual obstacles;		
				ID 3.2: applies practical skills of technique and tactics of movement on difficult terrain on various terrain;		
				ID 3.2: orientates in terrain, including with the use of technical means, to comply with the hike schedule		
	LO4: to provide documentary, logistical and organizational support of a mountain trip for its safe and comfortable organisation			ID 4.1: carries out the preparation and execution of route and reporting documentation;		
				ID 4.2: able to provide first aid and organize the transportation of the victim in an autonomous hike conditions;		
				ID 4.3: calculates the need for food, equipment, medicines, transport, as well as the financial costs of the hike		
	LO5: demonstrate the leadership qualities of the tour leader / mountain guide to organize teamwork to achieve the goals and objectives of the hike			ID 5.1: distributes responsibilities in the tourist group and controls their implementation;		
				ID 5.2: provides physical, moral, psychological and other preparation of the group for the hike, including participation in tourist competitions, for the successful passage of the route;		
				ID 5.3: makes informed decisions in case of emergencies		

Prerequisites	Tourismology		
Postrequisites	Educational practice (educational and training hike), Tour Operating		
Learning Resources	<p>Literature: main, additional.</p> <p>1 Востоков И.Е., Федотов О.Н. Спортивно-оздоровительный туризм. – М., 2011. – 337 с.</p> <p>2 Аленцев И.К., Брык Р.А. и др. Школа альпинизма / ред. Р.А.Брык. – М.: ФАР, 2017. – 388 с.</p> <p>3 The Mountain <i>Skills</i> Training Handbook – Pete Hill, Stuart Johnston. – Publisher: DavПД & Charles Publishers (28 Oct 2011). – 192 p.</p> <p>4 Байковский Ю.В. Теория и методика тренировки в горных видах спорта. – М.: Дивизион, 2010. – 320 с.</p> <p>5 Scott Martin F. Adventure Tourism: Meaning, Experience and Learning. – Routledge, 2016. ISBN-13: 978-1138920669</p> <p>6 Белоусов А. В. Основы спортивного туризма: учебно-методическое пособие / А.В. Белоусов. – Томск: Томский политехнический ун-т, 2009. – 136 с.</p> <p>7 Вуколов В.Н. Основы техники и тактики активных видов туризма. Уч. пос. – Алматы, 2005.</p> <p>Research infrastructure</p> <p>1. Cabinet of Tourism (HEC-6, room 20, zoology)</p> <p>2. Al-Farabi KazNU Scientific Library.</p> <p>3. Special tourist equipment, gear and inventory.</p> <p>Professional scientific databases 1. Информационная система базы данных Tourstat.kz. – URL: https://tourstat.kz/</p> <p>Internet resources</p> <p>1. http://elibrary.kaznu.kz/ru</p> <p>2. Official website of the Federation of Sports Tourism of the Republic of Kazakhstan. – URL: http://http://fetur.e-stile.ru/ (data of request 05.09.2021).</p> <p>3. Official website of the Federation of Mountaineering and Rock Climbing of the Republic of Kazakhstan. - URL: http://www.mountain.kz. (data of request 05.09.2021).</p> <p>Available online: Additional training material for preparing for IWS & Final Exam is available on your page on the website univer.kaznu.kz. in the UMCD section.</p>		
Academic course policy	<p>The academic policy of the course is determined by the Academic Policy and the Policy of Academic Integrity of Al-Farabi Kazakh National University . Documents are available on the main page of IS Univer</p> <p>Integration of science and education. The research work of students, undergraduates and doctoral students is a deepening of the educational process. It is organized directly at the departments, laboratories, scientific and design departments of the university, in student scientific and technical associations. Independent work of students at all levels of education is aimed at developing research skills and competencies based on obtaining new knowledge using modern research and information technologies. A research university teacher integrates the results of scientific activities into the topics of lectures and seminars (practical) classes, laboratory classes and into the tasks of the IWST, IWS, which are reflected in the syllabus and are responsible for the relevance of the topics of training sessions and assignments.</p> <p>Attendance. The deadline for each task is indicated in the calendar (schedule) for the implementation of the content of the course. Failure to meet deadlines results in loss of points.</p> <p>Academic honesty. Practical/laboratory classes, IWS develop the student's independence, critical thinking, and creativity. Plagiarism, forgery, the use of cheat sheets, cheating at all stages of completing tasks are unacceptable. Compliance with academic honesty during the period of theoretical training and at exams, in addition to the main policies, is regulated by the "Rules for the final control" , "Instructions for the final control of the autumn / spring semester of the current academic year" , "Regulations on checking students' text documents for borrowings".</p> <p>Basic principles of inclusive education. The educational environment of the university is conceived as a safe place where there is always support and equal attitude from the teacher to all students and students to each other, regardless of gender, race / ethnicity, religious beliefs, socio-economic status, physical health of the student, etc. All people need the support and friendship of peers and fellow students. For all students, progress is more about what they can do than what they can't. Diversity enhances all aspects of life.</p> <p>All students, especially those with disabilities, can receive counseling assistance by phone / e-mail +77772490272/alexandr.artemyev@kaznu.edu.kz.</p> <p>Integration MOOC (massive open online course). In the case of integrating MOOC into the course, all students need to register for MOOC. The deadlines for passing MOOC modules must be strictly observed in accordance with the course study schedule.</p>		
INFORMATION ABOUT TEACHING, LEARNING AND ASSESSMENT			
Score-rating letter system of assessment of accounting for educational achievements			Assessment Methods
Grade	Digital equivalent points	points, % content	Assessment according to the traditional system
			Criteria-based assessment is the process of correlating actual learning outcomes with expected learning outcomes based on clearly defined criteria. Based on formative and summative assessment. Formative assessment is a type of assessment that is carried out in the course of daily learning activities. It is the current measure of progress. Provides an operational relationship between the student and the teacher. It allows you to determine the capabilities of the student, identify difficulties, help achieve the

A	4,0	95-100	Great	best results, timely correct the educational process for the teacher. The performance of tasks, the activity of work in the classroom during lectures, seminars, practical exercises (discussions, quizzes, debates, round tables, laboratory work, etc.) are evaluated. Acquired knowledge and competencies are assessed. Summative assessment - type of assessment, which is carried out upon completion of the study of the section in accordance with the program of the course. Conducted 3-4 times per semester when performing IWS. This is the assessment of mastering the expected learning outcomes in relation to the descriptors. Allows you to determine and fix the level of mastering the course for a certain period. Learning outcomes are evaluated.														
A-	3,67	90-94																
B+	3,33	85-89	Fine															
B	3,0	80-84																
B-	2,67	75-79	Satisfactorily	<table border="1"> <thead> <tr> <th>Formative and summative assessment</th> <th>Points % content</th> </tr> </thead> <tbody> <tr> <td>Activity at lectures</td> <td>5</td> </tr> <tr> <td>Work in practical classes</td> <td>20</td> </tr> <tr> <td>Independent work</td> <td>25</td> </tr> <tr> <td>Design and creative activity</td> <td>10</td> </tr> <tr> <td>Final control (exam)</td> <td>40</td> </tr> <tr> <td>TOTAL</td> <td>100</td> </tr> </tbody> </table>	Formative and summative assessment	Points % content	Activity at lectures	5	Work in practical classes	20	Independent work	25	Design and creative activity	10	Final control (exam)	40	TOTAL	100
Formative and summative assessment	Points % content																	
Activity at lectures	5																	
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Final control (exam)	40																	
TOTAL	100																	
C+	2,33	70-74	Unsatisfactory															
C	2,0	65-69																
C-	1,67	60-64																
D+	1,33	55-59																
D	1,0	50-54																
FX	0,5	25-49																
F	0	0-24																

Calendar (schedule) for the implementation of the content of the course. Methods of teaching and learning.

A week	Topic name	Number of hours	Max. score
Module 1 The concept of active forms of tourism			
1	L 1. Introduction to the discipline. Basic concepts techniques and tactics of tourism.	2	2
	Lab 1. Glossary of basic terms for active types of tourism	1	8
2	L 2. Natural barriers	2	2
	Lab 2. The principles classification of natural barriers in tourism.	1	8
3	L 3. Classification of sports tourism routes. Classification of mountain passes	2	2
	Lab 3. Classification of sport routes according with Unified Sports Classification of Kazakhstan	1	8
	IWS 1. Essay. Tourism potential of native land for development active kind of tourism		
	IWST 1 Consultation on the implementation of SIW1		
Module 2 Preparing the trekking/hiking			
4	L 4. Tactical Elaboration. Organizational tasks and logistics of trekking	2	2
	Lab 4. Requirements for the structure and content of tactical elaboration	1	8
5	L 5. The principles of food service. Catering in the field	2	2
	Lab 5. Preparing marching menu	1	8
	IWST 2. Defense of IWS 1 on the topic: Essay. Tourism potential of native land for development active kind of tourism		15
6	L 6. Physical training of tourists for preparing to trekking/hiking	2	2
	Lab 6. A plan for the general and special physical training hiking participants	1	8
	IWS 2. Topic: "Making routs documents (according with input data from a teacher)".		
7	L 7. General characteristics of the equipment for active travel. Personal and group equipment.	2	2
	Lab 7. Drawing up a list of tourist equipment	1	8
	IWST 3. Consultation on the implementation of IWS 2 on the topic: "Making routs documents (according with input data from a teacher)"		15
Midterm			100
Module 3. Ensuring the safety of travel			
8	L 8. General principles of safe hikes. Ensuring security in the trekking	2	2
	Lab 8. Master the technology of tying tourist knots when performing technical techniques and ensuring safety	1	8
	IWS 3 Travel safety. Development/preparation of a safety leaflet for tourists participating in mountain trekking		
9	L 9. Requirements for medical support. Pre-hospital care	2	2
	Lab 9. Drawing up a list of medicines for tourist ambulance box	1	8
	IWST 4. Consultation on the implementation of IWS 3		
10	L 10. Trekking and mountain hikes 1-2 category of complexity. Technique of a movement on various forms of relief. Bivouac and stop-over	2	2
	Lab 10. Tactical schemes of movement bunch of climbers/ tourists	1	8
11	L 11. Water tourism/ rafting. Technique and tactics of water travel	2	2
	Lab 11. Possibilities and prospects for development of rafting in Kazakhstan	1	8
	IWST 5. Defense of IWS 3. «Travel safety. Development/preparation of a Safety Guide for tourists participating in mountain trekking»		10
12	L 12 Organization and holding hiking, ski and bike tours. General questions. Features specific techniques and tactics	2	2

	Lab 12. Make a list of organizational measures for preparing and conducting a weekend hike. Analyze possible risks	1	8
	IWS 4. "Testing based on the material covered"		
Module 4 Commercial and mass tourism			
13	L 13. The formation and preparation of accompaniment trekking team	2	2
	Ла6 13. Draw up an action plan for the logistics of a commercial tour. Justify the inclusion of special equipment, bivouac equipment and inventory in the list.	1	8
	IWS 6. Consultation on the implementation of IWS 43. "Testing based on the material covered"		
14	L 14. Organizational features of travel III-VI category complexity and climbing mountains	2	2
	Lab 14. Demonstrate and consolidate skills in working with various types of bivouac equipment	1	8
15	L 15. Activities of public tourist organizations on development of active tourism. Tourist events, festivals, meetings, competitions.	2	2
	Lab 15. Determine the place of sports tourism in the Unified Sports Classification of the Republic of Kazakhstan (USC), categorize the category requirements for Sports Tourism	1	8
	IWS 7. Defense of IWS 4. "Testing based on the material covered"		10
Midterm control 2			100
Final control (exam)			100
TOTAL for course			100



Dean _____ **A. Akymbayeva**

Head of Department _____ **R. Plokhikh**

Lecturer _____ **A. Artemyev**

RUBRICATOR FOR SUMMATIVE ASSESSMENT OF IWS
CRITERIA FOR ASSESSING LEARNING RESULTS

IWS 1. Written assignment “Tourist potential of the native land for the development of active types of tourism” (Essay) (15% of 100% RK)

Criterion	"Great" 12-15%	"Fine" 8-11 %	"Satisfactorily" 4 -7 %	"Unsatisfactory" 1-3%
1 Novelty of the abstract text	The relevance of the research topic is correctly and fully justified . The rationale for the topic is logical and objective . The work was completed in accordance with all the requirements for it. The outline of the abstract corresponds to the topic, the content of the paragraphs fully reveals the topic of the study . The purpose of writing the essay has been achieved, the problems have been solved.	The relevance of the topic of the abstract is confirmed. The abstract was completed with minor deviations from the requirements of the guidelines. The goal and objectives of the abstract were achieved. The content of the abstract fully complies with the requirements, but there are some deviations from the plan, which do not affect the overall structure of the work.	The relevance of the topic of the abstract is not convincingly determined. The abstract reveals significant deviations from the requirements of the guidelines. The purpose and objectives of the abstract were partially achieved. The content of the abstract does not fully comply with the requirements, but there are significant shortcomings.	The relevance of the topic of the abstract is not indicated. The abstract was completed with significant deviations from the requirements. The purpose and objectives of the research in the abstract have not been achieved. The content of the abstract does not meet the requirements.
2 The degree of disclosure of the essence of the issue	A detailed analysis of theoretical research on the research topic was carried out and one’s own position was logically stated; The problems posed are discussed deeply and comprehensively, and the material is presented logically. Each task assigned corresponds to the topic of the abstract; conclusions are formulated, the topic is fully disclosed.	A general analysis of theoretical research on the research topic was carried out and one’s own position was logically stated; The issues are not covered deeply and comprehensively enough, and the material is well structured. The task posed corresponds to the topic of the abstract, the topic is fully covered, but there are some inaccuracies in the formulation of conclusions.	A small analysis of various points of view on the research topic was carried out and the logic of the presentation of one’s own position was not maintained; The theoretical research on the research topic has been partially analyzed, the problems are not explored in depth, and the material is not presented logically enough. There were inaccuracies in formulating conclusions, the topic was not fully covered	On the topic of the essay a significant misunderstanding of the problem is revealed . The topic has not been disclosed. And there are significant deviations from the abstracting requirements.
3 Validity of the choice of sources	A detailed critical analysis of information from a large volume of sources is provided; The bibliography on the topic of the abstract with new data is presented in full in the list of references . Sources in the bibliography are	A critical analysis of information from a large volume of sources is provided; The bibliography on the topic of the abstract is presented in full in the list of references , but there is no foreign literature. Correct	The volume of sources used is small, in the list of references the bibliography is not fully presented and there is no foreign literature on the topic of the abstract . Sources in the bibliography are not	The volume of sources used is limited 5 sources, which does not provide a complete description of the content of the abstract topic

	correctly referenced in the text of the abstract.	references to sources in the literature list are given in the text of the abstract.	referenced in the text of the abstract.	
4 Compliance of the abstract design with methodological requirements	The work was completed to the required extent. The design of the abstract meets all the requirements specified in the methodological recommendations: font, margins, indents, design of tabular and graphic materials and a list of references.	The work was completed to the required extent. The formatting of the abstract is appropriate requirements that are specified in the methodological recommendations , but some errors were made in the design of the tabular and graphic material and the list of references.	The work has not been completed in full. Errors were made in the formatting of the abstract , there is a discrepancy with the requirements specified in the methodological recommendations: font , fields and design of tabular material . _ The list of references does not contain a complete list of scientific literature	The work has not been completed, and the formatting of the abstract does not meet the requirements specified in the methodological recommendations .

IWS 2. Topic: “Making route documents (according with input data from the teacher” (15% of 100% of the Republic of Kazakhstan)

Criterion	"Great" 15 - 12 %	"Fine" 11 -8 %	"Satisfactorily" 7-4%	"Unsatisfactory" 0- 3 %
1 Understanding the goal and correct task setting	He understands the purpose of the task perfectly and the tasks are set correctly. Demonstrates knowledge of the area of the planned trip, confidently navigates tactical schemes, correctly uses professional terminology, and demonstrates maximum creative abilities	The purpose of the task is well formulated, but contains minor (unprincipled) errors. Correctly substantiates theoretical principles when solving assigned problems, demonstrates certain creative abilities.	The purpose of the assigned task is not fully understood, has difficulties in formulating tasks, and does not have the theoretical basis for fully completing the task. In some places incorrectly interprets/applies professional terms	The goal of the task has not been achieved or has not been achieved in full, the tasks are incorrectly formulated or partially solved, there is no understanding of the algorithm for completing the task and its relevance
2 Development/planning of a tourist route with an active mode of transportation	Competently, taking into account the requirements of the current Rules for organizing and conducting tourist sports trips and ESKTM RK, a route was developed and a route sheet for the trip was prepared according to the teacher’s introductory data	The route was developed taking into account the current Rules, but contains some deviations not related to safety. The route sheet lacks certain data	The development of the route does not fully comply with the current Rules and ESKTM RK, including in matters of safety. The route sheet is not completely filled out and contains errors in the original data.	The route was developed incorrectly, the input data and/or requirements of the Rules and ESKTM, including safety, were not taken into account. There is no logic to justify the route.
3 Preparation and design of cartographic material	The cartographic material was made at a high level, all the necessary elements of the route are reflected from the point of view of logistics and safety, the material is perceived unambiguously, the main and additional options, emergency	The cartographic material is of a good standard; however, there are some deviations from accepted norms and rules; some sections of the map are uninformative. However, security is not compromised. There are no	A gross error was made when compiling cartographic material, alternative route options are not reflected, there is no legend, poor design and/or choice of scale, which makes the map difficult to read.	The cartographic material does not correspond to the declared hike and contains inaccurate information.

	exit routes from the travel area are reflected	emergency exit options from the area.		
4 Design papers/presentations and oral defense	Competently and without comments, the work was completed, the requirements for content and structure were met, the work was successfully presented for defense	Competently Designed the work is generally competent, with individual shortcomings; not affecting the perception of the material and the safety of the trip	The work was completed in violation of the requirements, the structure was not followed, and the assignment format was not followed.	The presentation of the work was carried out with obvious violations of the requirements, does not demonstrate the solution of the main problems, the material submitted for defense does not correspond (in whole or in part) to the criteria for itinerary documents

IWS 3. Travel safety. “Development/preparation of a Safety Guide for tourists participating in mountain trekking” (10 % of 100% of the Republic of Kazakhstan)

Criterion	"Great" 10-8 %	"Fine" 7-5 %	"Satisfactorily" 4-2%	"Unsatisfactory" 1-0 %
1 Understanding the goal and correct task setting	He understands the purpose of the task perfectly and the tasks are set correctly. Demonstrates knowledge of the importance of ensuring safety while hiking, confidently navigates technology and tactics, and demonstrates maximum creative abilities	The purpose of the task is well formulated, but contains minor (unprincipled) errors. Correctly substantiates theoretical principles when solving assigned problems, demonstrates certain creative abilities.	The purpose of the assigned task is not fully understood, has difficulties in formulating tasks, and does not have the theoretical basis for fully completing the task. Allows controversial safety recommendations	The goal of the task has not been achieved or has not been achieved in full, the tasks are incorrectly formulated or partially solved, there is no understanding of the algorithm for completing the task and its relevance
2 Formulation safety recommendations taking into account potential risks	Competently, taking into account the requirements of the current Rules for organizing and conducting tourist sports trips and the characteristics of the travel area, safety recommendations have been developed and issued in the form of a memo, taking into account objective and subjective dangers	The safety leaflet for tourists participating in mountain trekking does not fully reflect the potential risks and features of the type of tourism; there are minor errors in the text and illustrations	The recommendations do not reflect the most significant risk factors and actions when they occur. The design is careless, the structure is broken or missing, there are no illustrations	The concept/idea is not disclosed, the recommendations are contrary to the requirements of the Rules, there is no logical sequence in the presentation of material, the specifics of mountain routes are not taken into account

3 Design papers/presentations and oral defense	Competently and without comments, the work was completed, the requirements for content and structure were met, the work was successfully presented for defense	Decor work, in general, competent, with individual shortcomings; not affecting the perception of the material and the achievement of the goal	The work was completed in violation of the requirements, the structure was not followed, and the assignment format was not followed.	The presentation of the work was carried out with obvious violations of the requirements, does not demonstrate the solution of the main problems, the material submitted for defense contains contradictions in the interpretation of safety rules
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